

## WKNO-TV/FM FCC EEO Report

This report covers an employment unit comprised of stations WKNO-TV; WKNO-FM Memphis, TN; WKNA-FM Senatobia, MS; WKNP-FM Jackson, TN and WKNQ-FM Dyersburg, TN.

Description: EEO Public File Reports

For the period **April 1, 2005 through March 31, 2006**

WKNO-FM, WKNP-FM and WKNQ-FM, all Tennessee, are part of an employment unit comprised also of WKNO-TV, Memphis and WKNA-FM, Senatobia, MS.

Total Full-time Vacancies: 6

- A.. Accounting Manager
- B. Promotions Assistant
- C. FM Radio News Director
- D. Promotion Development Manager
- D. Master Control Operator/IT Specialist
- E. FM Radio Production Coordinator/Operations Assistant

Total Interviewees for Vacancies: 31

Recruitment Sources (referrals)

Accessible Personnel

Cablevision

Christian Brothers University

CPB 11

Current 1

Employee Referrals 2

Journalismjobs.com 4

Junior League of Memphis

In-House 3

Illinois News INBA.Net 1

Internet Websites 6

WPTY/WLMT

Memphis Arts Council

Memphis College of Art

Memphis Vocational School

MIFA-Jobline

NAACP

On-line

Partners Placement

PBS/NPR

Personal/Self Referral 8

Physiotherapy Associates

Rhodes College

Rust College

Senior Services

Southwest Tennessee Community College 1

Tennessee Career Center 2

The Commercial Appeal 51

The Tennessee Career Center 1

The Tennessean Careerbulder.com 2

Tri-state Defender 1

TN Department of Employment Security

University of Memphis 5

Walk-Ins  
WHBQ-TV  
WHRK/WDIA  
WLOK  
WMC-TV  
WREB-TV  
WREC/WEBR  
[www.tvjobs.com](http://www.tvjobs.com)

Vacancies Filled (includes recruitment source for individual hired, total number of applicants, number interviewed and date filled).

Accounting Manager #5015

Interviewees Referral Source(s): The Commercial Appeal, Personal Referral

Total Applicants: 29

Number Interviewed: 6

Date Filled: 5/1/05

Radio News Director #5081

Interviewees Referral Source(s): The Commercial Appeal, Personal Referral

Total Applicants: 27

Number Interviewed: 6

Date Filled: 5/10/05

Promotions Assistant #5065

Interviewees Referral Source(s): The Commercial Appeal, Internet websites,  
In-House, Personal, or Self Referral, Southwest  
Comm. College, Tennessee Career Ctr., The  
Tennessean Careerbuilder.com,  
The University of Memphis

Total Applicants: 45

Number Interviewed: 6

Date Filled: 5/1/05

Promotion Development Mgr #5091

Interviewees Referral Source(s): In-House Applicant

Total Applicants: 2

Number Interviewed: 1

Date Filled: 5/31/05

Master Control Operator FT #5126

Interviewees Referral Source(s): In-House Applicant

Total Applicants: 1

Number Interviewed: 1

Date Filled: 7/1/05

Master Control Operator/IT Specialist - #5124

Interviewees Referral Source(s): The Commercial Appeal

Total Applicants: 18

Number Interviewed: 9

Date Filled: 8/30/05

FM Radio Production Coordinator/Operations Assistant

Interviewees Referral Source(s): In-House Applicant

Total Applicants: 20

Number Interviewed: 1

Date Filled: 9/08/05